



IT'S EASY TO GET INVOLVED!

HERE'S HOW...

Each and every Chamber activity and event you attend is an opportunity for you to network your business.

▶ **Engage with other business owners and managers to help strengthen the voice of the business community relative to local, state, and federal legislation and how it affects the business environment by;**

- Getting involved with the Legislative and Governmental Relations Division
- Getting involved with the Infrastructure and Transportation Division
- Attending Eggs and Issues events (held quarterly)
- Attending various Chamber events where elected government officials and administrators are present

▶ **Access quality business networking events in order to gain more business-to-business referrals by;**

- Attending *Business After Hours* events (Business networking events held quarterly, from 5-7 PM, sponsored by chamber member businesses)
- Attending *Connect Now!* business networking events (Business networking events held semi-monthly from 7:30AM-8:30AM, sponsored by Chamber member businesses.)
- Meeting new people by getting involved in Chamber fundraising events such as —*World Championship Gumbo Cook Off* and *Clay Shoot Classic*.

▶ **Increase the visibility of your business by;**

- Gaining access to Chamber membership list and mailing labels;
- Having a complimentary listing in the Discover Iberia Community Resource Guide (located throughout the Parish and used by not only the Chamber of Commerce, but also the Iberia Parish Visitors and Conventions Bureau, Iberia Parish Government, City of New Iberia Government, and the Iberia Industrial Development Foundation; 75,000 printed)
- Inclusion in Chamber's online business directory including business name, brief description of business, link to business website, online map;
- Seizing opportunities to host and sponsor Chamber events, bringing more attention to your business;
- Facilitation of ribbon cuttings and grand opening events;
- Posting your annual Chamber membership decal showing you are an active member of the local business community;

▶ **Access quality no/low cost training opportunities for you and your staff by;**

- Taking advantage of such training opportunities as the quarterly trainings offered through the "Building Winning Businesses" educational series (covering such topics as developing new marketing strategies, maximizing employee performance, financing new and expanding business ventures, hiring the best, outstanding customer service, etc.)

▶ **Develop leadership skills and gain leadership opportunities by;**

- Enrolling in Leadership Iberia;
- Joining in Chamber Division and committee work, giving you the opportunity to grow personally and professionally.