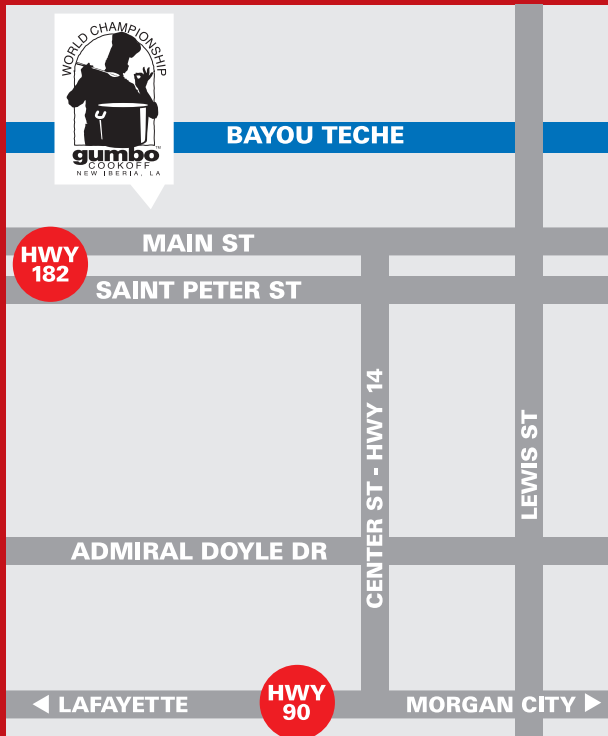


# DIRECTIONS

## TO GUMBO COOKOFF AND FOOD FESTIVAL

Easiest Route: Drive into Iberia Parish on either HWY 90, HWY 182, HWY 31 or HWY 14. Roll your window down, INHALE, and follow your nose to downtown New Iberia. Aroma should get stronger as you get closer. It's a sure sign you are there when you see people having fun!



Sponsored by **TABASCO** brand Pepper Sauce

FOR MORE INFORMATION:  
THE GREATER IBERIA  
CHAMBER OF COMMERCE  
111 West Main St., New Iberia, LA 70560  
(337)364-1836 • [iberiachamber@cox-internet.com](mailto:iberiachamber@cox-internet.com)  
[www.iberiachamber.org](http://www.iberiachamber.org)

GREATER IBERIA CHAMBER OF COMMERCE  
INVITES YOU TO THE



# Gumbo Cookoff

FOOD • DANCING • MUSIC

Sponsored by **TABASCO** brand Pepper Sauce

OCTOBER 8-10, 2010

NEW IBERIA, LOUISIANA  
BOULIGNY PLAZA



MANY THANKS TO OUR  
CORPORATE SPONSORS



# FRIDAY

LIVE MUSIC

OCTOBER SUN  
7 PM - 10 PM



# SATURDAY

## CAJUN/CREOLE FOOD FESTIVAL AND SHOPPING EXTRAVAGANZA

Beginning at 10 a.m. Saturday it's a Cajun and Creole Food Festival representing our local heritage. With participation from downtown merchants, a Shopping Extravaganza offering various discounts will delight all visiting our downtown area. Saturday's event will end at 10:00 p.m. in order to prepare for the BIG event – The World Championship GUMBO Cook-off. These events are free to the public, however, no ice chests will be allowed.

JAMIE BERGERON  
& THE KICKIN' CAJUNS  
1 PM - 4 PM



CHUBBY CARRIER  
& THE BAYOU SWAMP BOYS  
4:30 PM - 7:30 PM



KROSSFYRE  
8 PM - 10 PM



# SUNDAY

## "BATTLE OF THE ROUXS"

More than 15,000 visitors witnessed amateur and professional cooks compete for the bragging rights to the world's best gumbo. With over 80 teams participating from Acadiana and the United States, this year's event promises to be one to be proud of! The teams make it look so easy to prepare their gumbo, but did you know that they are not allowed to use electricity and they have to prepare the roux on site! To ensure that everyone abides by the rules, the Gumbo Police inspect each team's ingredients before they begin cooking and then patrol the plaza throughout the day. All types of gumbo are sold beginning at 11:00 a.m.



GENO DELAFOSE  
& THE FRENCH  
ROCKIN' BOOGIE  
10 AM - 1 PM



WAYNE TOUPS  
1:30 PM - 3:30 PM



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