

# BUSINESS IMPACT AWARD NOMINATION MEMO

Every year the Greater Iberia Chamber of Commerce recognizes one or two companies for their development (growth/expansion) and/or business diversification. The purpose of the business IMPACT awards is to recognize and promote our community's culture of innovation and entrepreneurialism and to celebrate business success in our community.

## Eligibility and Criteria

- For consideration of this award, some element of the nominated business must be physically located in the Iberia Parish region.
- Current membership in the Greater Iberia Chamber of Commerce is not required, but preferred.
- The award will recognize one or more of the following aspects: outstanding business development (growth/expansion), product/service diversification and/or innovation.
- Projects established within the last three years are eligible for submission.
- Businesses MAY submit an application on their own behalf.

## Submission Details

- **Deadline:** Completed applications must be received in the Chamber office no later than **March 20, 2026**.
  - **Notification:** Award recipients will be notified in December.
  - **Award Presentation:** Award presentation will be made at the Greater Iberia Chamber of Commerce's Annual Banquet, **Thursday, April 23, 2026 @ The Cade Community Center**.
  - **Format:** Please limit information/narrative provided to three typed pages.
  - **Attachments:** You may attach additional information (pictures, videos, etc.) to be considered by the review committee; however, no applications or attachments will be returned.
  - **Review Committee:** Application review committee may include local, regional and state economic developers.
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# NOMINATION FORM

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Name of person nominating business if different from above:** \_\_\_\_\_

**Nominator's best phone contact:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

## **Category of Interest (Please Select):**

☐ **Business Development** (Growth/Expansion expressed by increases in revenue and/or employees, etc.)

☐ **Diversification of Products/Services**

☐ **Innovation** (a new service, a product, a new way of doing business)

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## NARRATIVE QUESTIONS

1. Please provide a brief description of the product/service diversification or business expansion including a brief timeline of the project.
2. What challenges were the changes in your business model designed to address? (Why did you expand or diversify?)
3. Do you or your company hold, have applied for, or have been approved for a patent, trademark, service mark in relationship to this change in the business?
4. How has growth/expansion or product/service diversification impacted your industry or other industries? (The industry impact may be measured in increased efficiency, shorter shipping times, less carbon footprint, technology transfer from one industry to another, new products for fabrication processes, etc.)
5. Describe the basic general economic impact of this change on your way of doing business. (The economic impact may be measured in percentage of increased revenue/sales, increase in number of jobs, addition of higher paying jobs, etc. We are not requesting a full-blown professional economic analysis.)
6. Describe the anticipated future impact of this change/addition in your way of doing business.

*Check out videos of past winners at [www.youtube.com/GoodNewsIberia](http://www.youtube.com/GoodNewsIberia)*

## CERTIFICATION AND SUBMISSION

**Endorsement Required:** I hereby certify that to the best of my knowledge the statements and calculations contained herein accurately reflect the circumstances reported.

**Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Return completed application to:** Greater Iberia Chamber of Commerce Office

111 West Main Street

New Iberia, LA | 70560

**Additional questions contact:** Shannon Thorne, Marketing Director

marketing@iberiachamber.org

**Deadline:** March 20, 2026, 4:00pm